



Grant ID:  
Project Title:  
Event Date:

## California Humanities Audience Survey

*Please complete this short survey, which should take less than 5 minutes. Your responses will help us improve future programs. All information will be kept confidential.*

Grant ID: AQ-0000003665

Project title: Valley Tales

**Event date (please add the date of the broadcast you heard):**

**1. Why did you listen to this program? (check all that apply)**

- Personal interest in this topic
- Topic is important to my community or to society
- Wanted to connect with others in my community
- Special interest in speaker or presenter
- I like listening to programs hosted by this organization
- Convenience (time)
- I haven't listened to anything like this before and wanted to learn more.
- Other \_\_\_\_\_

**2. Which statements below describe your experience at this program? (check all that apply)**

- I learned something of value
- The quality of presenters, presentation, or program was good
- I was exposed to new points of views
- I found the online platform accessible
- Other \_\_\_\_\_

**3. How likely are you to attend or encourage others to attend a program like this in the future? (choose one)**

- Extremely Likely                      Unlikely
- Likely                                      Extremely Unlikely
- Neutral

Comments \_\_\_\_\_

**4. What is the single most important thing – “the big idea”– you are taking away from today’s program?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**5. Is there anything else you’d like to share about your experience today?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**6. Please tell us how you identify yourself. *Answers to these questions are optional and confidential.***

- a) Gender (select one)  
Female    Male                      Non-Binary  
Prefer to self-describe: \_\_\_\_\_  
Prefer not to say

- b) Race/Ethnicity (check all that apply)  
American Indian/Alaskan Native  
Asian  
Black/African American  
Hispanic/Latino  
Pacific Islander/Native Hawaiian  
White  
Other, specify: \_\_\_\_\_  
Prefer not to say

- c) Age Range (select one)  
Under 18 years                      45 to 54 years  
18 – 24 years                        55 to 64 years  
25 – 34 years                        65 years or older  
35 – 44 years                        Prefer not to say

- d) Please indicate the level of education attained. (select one)  
Did not attend high school  
Some high school, no diploma  
High school graduate, diploma, or the equivalent (for example, GED)  
Some college or vocational schooling, no degree  
Vocational certification  
Associate’s degree  
Bachelor’s degree  
Post-baccalaureate or professional  
Prefer not to say

- e) Do you identify or describe yourself in other ways? If so, how? \_\_\_\_\_

**7. What is your residential zip code? (9 digits if possible)**

\_\_\_\_\_ - (\_\_\_\_\_) \_\_\_\_\_

**8. How did you find out about today’s program? \_\_\_\_\_**

\_\_\_\_\_

*Thank you for participating!*