

QUARTERLY [JULY-SEPT 2008] ISSUES PROGRAM				
ISSUE	TITLE	DESCRIPTION	DATE(S)	TIME(S)
Local volunteerism	Vols outreach	On-air promotion/requests for volunteers to generate local content (news, current affairs, weather, traffic, Native American & Hispanic issues, etc... . Direct mailing to all valley residents soliciting volunteers yielded 6-10 candidates, all now in training.	Jun-Sept.	
County Fair	Event awareness	PSA's announcing vol info, fair times & activities	Aug. 2-24	
At risk children	S.E.A.L.S.	Brought 2 groups of kids in from after school program. Each produced their own PSA alerting public of SEALS program and how to get involved.	Sept.	
Burning Man	B'man Exodus	Alerts for locals and travelers into & out of the event.	Aug. 15-Sept.7	
NOTE: This is the first quarter of operation for KDUP. Issues are still being ID'ed. Contacts with tribal officials, hispanic community residents, school officials have been pursued				
QUARTERLY [Oct.-Dec. 2008] ISSUES PROGRAM				
civic clubs	Toastmasters	PSA's supporting fundraising for local charitable orgs.	Oct-Dec	ongoing
public events/fundraisers	Cattle Calls	hosp aux,, xmas fair, xmas concerts	Oct-Dec	ongoing
traffic/road reports	KDUP traffic	periodic call-ins: road conditions, cattle drives, accidents	Oct-Dec	ongoing
local farming/co-op	DIG IT!	gardening tips, seed swaps, local food production info/networking	from 11/22	weds.8pm, sat&sun 7a&noon
public land use	Public Lands Report	monthly info/commentary on local/regional public land use	from 12/27	weds.8pm, sat&sun 7a&noon
QUARTERLY [Jan.-Mar. 2009] ISSUES PROGRAM				
civic clubs	Toastmasters	PSA's supporting fundraising for local charitable orgs.		ongoing
public events/fundraisers	Cattle Calls	hospital benefits, etc...		ongoing
traffic/road reports	KDUP traffic	periodic call-ins: road conditions, cattle drives, accidents		ongoing
local farming/co-op	DIG IT!	gardening tips, seed swaps, local food production info/networking	from 11/22/08	weds.8pm, sat&sun 7a&noon
public land use	Public Lands Report	monthly info/commentary on local/regional public land use	from 12/27/08	weds.8pm, sat&sun 7a&noon
QUARTERLY [April-June 2009] ISSUES PROGRAM				
civic clubs	Toastmasters	PSA's supporting fundraising for local charitable orgs.		ongoing
public events/fundraisers	Cattle Calls	hosp benefits, etc...		ongoing
traffic/road reports	KDUP traffic	periodic call-ins: road conditions, cattle drives, accidents		ongoing
local farming/co-op	DIG IT!	gardening tips, seed swaps, local food production info/networking	from 11/22/08	weds.8pm, sat&sun 7a&noon
public land use	Public Lands Report	monthly info/commentary on local/regional public land use	from 12/27/08	weds.8pm, sat&sun 7a&noon
QUARTERLY [July-Sept. 2009] ISSUES PROGRAM				
civic clubs	Toastmasters/Rotary/VFW	PSA's supporting fundraising for local charitable orgs.		ongoing
public events/fundraisers	Cattle Calls	hosp aux,, etc...		ongoing
traffic/road reports	KDUP traffic	periodic call-ins: road conditions, cattle drives, accidents		ongoing
Hispanic news & affairs	Noticiero Latino	twice-daily regional & national news produced by & for the Spanish language	from 5/21/09	7am & 7pm-weekdays
Native Amercian affairs	National Native News	daily news & affairs serving the Native American community	from 5/21/09	9am & 8pm-weekdays
QUARTERLY [Oct.-Dec. 2009] ISSUES PROGRAM				
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